

SUSTAINABILITY REPORT FOR THE DESTINATION ŽALEC 2022-2025



Prepared by:

Mojca Žnidar, Assistant Director for Tourism, ZKŠT Žalec

Darja Dobrajc Lukman, Head of the Department for Spatial Planning and Economy, Municipality of Žalec

Petra Centrih, Senior Economic Advisor, Municipality of Žalec

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GREEN FACTS

The Municipality of Žalec is located in the heart of the Lower Savinja Valley and is the center of the region, as well as **the heart of hop-growing and brewing in Slovenia.**

The landscape, covered with numerous hop fields, is home to **the unique Fountain of Beers** and the **Ecomuseum of Hop-Growing and Brewing in Slovenia**, four microbreweries, more than 50 hop farms, and hosts events and traditions related to hop-growing and brewing:

Savinjski Oktoberfest, Krigl Fest, Hop-Growing Trail Hike, Cycling through Hop Fields, and Picking Hops the Traditional Way.

Žalec has been an important stopover due to its location, which is reflected in the diversity of cultural and historical landmarks. The municipality boasts 27 significant cultural and historical monuments, including: **Novo Celje Mansion, the Birth House of Rist Savin, the Basilica of Mother of God Petrovče, the Defensive Tower with the Wine "Keudr," and Zotl's Blacksmith Shop.**

Visitors can learn about the history and tradition of Žalec and its surrounding areas in four museums: **the Roman Necropolis (open-air museum), the Ecomuseum of Hop-Growing and Brewing in Slovenia, the Mining Museum in Griže, and the Firefighting Museum in Žalec.**

The Municipality of Žalec covers **88% of natural areas—agricultural land, forests, and water, of which 26.8% are protected natural areas**, including landscape parks, natural monuments, and natural values, offering numerous opportunities for wildlife and plant observation. Notable areas include **the Ponikovski Kras Landscape Park with the Hell Cave and the Peklenščica Valley, the Vrbje Fishpond Landscape Park with its surroundings, and Natura 2000 areas.**

In the Municipality of Žalec, **tap water is drinkable.** Tourism, hospitality, and other businesses serve Slovenian drinking water in sustainable packaging or glass jars, handling it rationally.

Increasing emphasis is being placed on sustainable mobility forms. As part of this, Žalec has joined the **Nextbike system - Kolesce**, where citizens can rent both regular and electric bikes **at ten locations** throughout the larger settlements and surroundings.

As a **proud member of the Slovenia Green family, currently holding the Slovenia Green Silver label**, the Žalec destination upholds its commitment to sustainability principles and is dedicated to continuous green improvements.

WE THINK AND ACT GREEN

With the desire to leave a preserved, clean environment and a people-friendly municipality to future generations, the Municipality of Žalec has embraced the promotion of green thinking and sustainable tourism. Through the measures we implement, we aim for both tourists and locals to feel and experience our green efforts.

Over the past three years, we have carried out various measures and activities:

1.) EVENTS AND SUSTAINABLE PRACTICES:

The Municipality of Žalec, through the activities of the Slovenia Green Destination project, encourages event organizers to transition to a green economy and sustainable resource management.

➤ KRIGL FEST 2024 - Introduction of the "ECO CUP"

ZKST Žalec has enhanced one of its largest annual events, Krigl Fest 2024, with a sustainable initiative, namely the introduction of the reusable cups – ECO CUP, with the aim of reducing littering and striving for minimal waste generation.



Ljubitelji piva, pivovarji, hmeljarji in gostilniarji: že od leta 2007 praznujemo mednarodni dan piva. Ta je vsak prvi petek v avgustu, in kar je Žalec zelena prestolnica slovenskega hmeljarstva in pivovarstva, se spodobi, da ta dan praznujemo tudi pri nas, in to kar tri dni.

Letaš bo to od 2. do 4. avgusta 2024, ko bodo pri prvi fontani piva na svetu nastopili odlični glasbeni izvajalci:

2. 8. 2024 | 20.00 | KLAPA ŠUFIT
3. 8. 2024 | 20.00 | KVATROPIRCJI in NINA PUŠLAR
4. 8. 2024 | 15.00 | ANSAMBEL PIKA.SI

Sodelujoči pivovarji

- petek: Green Gold Brewing in Pivovarna Haler
- sobota: Savinjska pivovarna - Ciel Brewery in Pivovarna Fajta
- nedelja: Kulec, Savinjsko pivo - za ZKST Žalec varil HPS
- vse dni: ponudba "street food"

Novost letosnjega festivala bo tudi vračljivi kozarec - EKOZARČEK. Tako boste lahko svoje najljubše craft pivo pili iz trajnostnega kozarca in poskrbeli za manj odpadkov.



➤ HOP PATH HIKE 2024

The event Hop Path Hike in 2024 was carried out with a focus on sustainable practices and minimizing waste. One of the sustainability initiatives included a practical gift given to registered participants, a reusable glass bottle. The event organizers encouraged participants to fill these bottles with drinking water from the taps along the trail, rather than using bottled water in plastic packaging. This approach promotes the use of products made from sustainable materials, reduces packaging waste, and encourages drinking tap water as an alternative to bottled water in plastic bottles.



2.) PROJECT "TOURIST WALKING TRAIL FROM HOP TO BEER"

The "Tourist Walking Trail from Hop to Beer" is a project co-financed by the Ministry of Economic Development, Tourism, and Sport for the enhancement of tourist infrastructure and natural landmarks in tourist destinations. Nearly 80% of the funding is provided by the European Union – NextGenerationEU and the Republic of Slovenia, with the remaining portion funded by the Municipality of Žalec.

The Tourist Walking Trail from Hop to Beer will include numerous tourist attractions along its 2-hour route and will be freely accessible to visitors (pedestrians, hikers, walkers), as well as to local community residents. The trail will start at the most visited tourist attraction, the Fountain of Beers, in the center of Žalec (approximately 40,000 visitors – according to ZKŠT Žalec's report), and will loop through the second most visited tourist attraction, the Ribnik Vrbje Landscape Park (approximately 30,000 visitors – according to ZKŠT Žalec's report), passing by the Hopslandia area and the Ecomuseum of Hop-Growing and Brewing in Slovenia, as well as the Institute for Hop-Growing and Brewing in Slovenia, and will return to the Fountain of Beers.



Already completed investments:

- The installation of new, modern public restrooms, which are also adapted for people with disabilities (at the Fountain of Beers), and the establishment of eco-friendly public restrooms (in Vrbje). The eco-restrooms operate on a dehydration principle and use only natural resources – wind and solar energy – for their operation.



- Recreational areas: intergenerational playground – a wooden attraction and outdoor fitness (in Vrbje – Hopslandia).



By the completion of the project (by September 2025):

- Installation of two climbing nets (in the City Park Žalec and in Vrbje – Hopslandia)
- Installation of a panoramic 2D IT model (at the Fountain of Beers), a display screen (in Vrbje), a panoramic camera (in Vrbje), and informational boards with QR codes
- Installation of two public water fountains and a smart water charging station.

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The project is environmentally sustainable, using eco-friendly materials, with an emphasis on wood, and focuses on water conservation, along with environmentally efficient and green-oriented solutions. The implementation of the project will create conditions for the further development of new tourist products and the possibility of creating a 5-star experience.

On December 14, 2022, the three-and-a-half-year EU project BioTHOP concluded. In this project, the partners, led by the Institute for Hop-Growing and Brewing in Slovenia, introduced circular economy principles into hop-growing. The project's greatest success was the introduction of the biodegradable and compostable BioTHOP string into hop cultivation, which has been commercially available on the market since spring 2022. When properly composted, the string breaks down into water, CO₂, and organic matter directly on the farms, meaning there is no need to transport hop waste to industrial composting sites. After about six months, the result is mature, high-quality compost without any artificial substance residues.



4.) PURCHASE OF HOTEL ŽALEC (2022)



In 2022, the Municipality of Žalec purchased the former Hotel Žalec to provide space for various activities and handed over the property to the management of the Youth Center Žalec, which operates the MC Hotel and MC Café.

With this multifunctional center, medium- and long-term conditions will be ensured for the development of activities in the fields of tourism, entrepreneurship, and social services.

5.) BUILDING OF A MOTORHOME STATION, CONNECTING PATHS, AND REDEVELOPMENT OF THE DEGRADED AREA IN VRBJE (2020 - 2022)

In 2020, the Municipality of Žalec established a motorhome station in Vrbje, in the "Hopslandia" area, with the construction of 18 parking spaces for motorhomes, utility infrastructure, installation of service columns, and landscaping. The station is located directly in front of the entrance to the protected area of the Ribnik Vrbje Landscape Park and serves as an excellent starting point for walks around the pond or along the Savinja River. In 2022, the Municipality of Žalec continued the redevelopment of the degraded area (former landfill) by constructing utility infrastructure, accessible and connecting paths, and exterior landscaping, including greening and the arrangement of parking spaces.



6.) ELECTRIFICATION UPGRADE IN PEKEL CAVE (2022 – 2023)

In 2022, the Šempeter Tourist Society carried out an electrification upgrade, coinciding with the 50th anniversary of the cave's first lighting and its opening for tourist visits. The new lighting significantly reduced the light impact, and the cave became even more fascinating for visitors, as it gained a completely new and magnificent appearance. Additionally, energy consumption was reduced by approximately 50%.



7.) ZERO WASTE ŽALEC

From the 2023 report:

In 2023, the amount of collected waste significantly increased compared to 2022 and previous years, partly due to the growing population, greater involvement in waste collection, and especially because of the consequences of the floods (August 2023), which caused an increase in mixed, bulky, and biodegradable waste (damaged household and electrical appliances, destroyed furniture, etc.). It is commendable that, compared to previous years, there has been a substantial increase in separately collected waste, and the share of waste sent to landfills has decreased.

YEAR	2016	2017	2018	2019	2020	2021	2022	2023
(a) Total collected mixed waste (kg)	6.942.843	7.470.931	7.479.937	8.432.565 (7.800.000)*	8.559.377 (8.514.000)*	9.327.589	8.894.643	10.620.538
(b) Collected separately (kg)	2.837.910	2.989.239	2.820.035	2.967.008	3.059.549	3.053.260	3.033.513	3.582.061
Disposed total (kg)		688.465	737.018	733.874	698.531	696.953	575.959	702.059
Disposed per capita (kg)		32	34	34	32,6	32,42	26,70	32,15
Disposed mixed municipal waste (mmw) (kg)		654.709	683.868	686.179	645.590	635.853	541.119	672.059
(a1) Total collected MMW per capita (kg)	326	351	351	394 (364)**	399,54	434,00	412,38	486
(b1) MMW collected per capita (kg)	133	140	132	138	144	142,06	140,64	164,03
The share of MMW disposed / total collected municipal waste (%)	25	9	9	8,1	7,5	7,47	6,48	6,61
The share of mmw collected / Total collected municipal waste (%)	41	40	38	35,2	35,7	32,73	34,10	33,73
(c) All separately collected / total collected municipal waste Excluding untreated mmw	4.104.933	4.481.692	4.659.902	5.465.557	5.499.828	6.274.329	5.861.130	7.038.477
Share All separately collected / total collected municipal waste Excluding untreated mmw (&)	59,1	59,9	62,3	64,8	64,3	67,27	65,90	66,27
Inhabitants TOTAL	21.269	21.263	21.317	21.425	21.423	21.492*	21.569*	21.838*

KO – municipal waste, MKO – mixed municipal waste, In addition to KO (without MKO), group "C" also includes waste under classification no. 20 02 01, 20 02 03, 20 03 03, 20 03 07. Note (*:) Data on residents: Statistical Office H2, 1.7.; Note (**): data from the Statistical Office for the municipality of Žalec – KO collected by public collection.

8.) IMPORTANT DOCUMENTS IN THE FIELD OF SUSTAINABILITY:

In 2024, the Municipality of Žalec prepared several key documents in the field of sustainability that analyze the current situation and define measures for improvement through the implementation of sustainable practices, both in tourism and generally in the local environment of the Municipality of Žalec:

➤ CARBON FOOTPRINT OF THE MUNICIPALITY OF ŽALEC FOR 2023

The Municipality of Žalec took its first step toward reducing greenhouse gas emissions by signing the Covenant of Mayors in 2008 and creating the Local Energy Concept (LEK) in 2015. To obtain data on greenhouse gas emissions (GHG) trends and formation, in 2024, the municipality decided to calculate the carbon footprint based on energy consumption, transportation, waste, and wastewater treatment. Data for 2023 was calculated and compared to 2004, with favorable results showing a downward trend in GHG emissions.

➤ CARBON FOOTPRINT OF TOURISM IN THE MUNICIPALITY OF ŽALEC FOR 2023

In 2024, the Municipality of Žalec began calculating the carbon footprint of tourism for 2023. The decision to calculate the tourism carbon footprint was made to track GHG emissions in tourism and for reporting purposes in the Green Scheme of Slovenian Tourism, or SLOVENIA GREEN, under the Slovenian Tourist Board.

The calculation of emissions from tourism took into account areas directly linked to tourism. For the Municipality of Žalec, the GHG emissions for 2023 were calculated in the following areas:

- Accommodation and catering services,
- Experiences,
- Transport,
- Waste management and wastewater.

➤ SUSTAINABLE DEVELOPMENT STRATEGY OF THE MUNICIPALITY OF ŽALEC 2030+

The Sustainable Development Strategy of the Municipality of Žalec 2030+ is the overarching development document created in collaboration with stakeholders. It defines the strategic directions for the municipality's development at least until 2030.

9.) NEW SUSTAINABLE ETHICAL CODE FOR TOURIST GUIDES

Since we want to contribute to the responsible management of our environment and heritage, we prepared a new ethical code for tourist guides with an emphasis on sustainability at the end of 2024. The code includes sustainability guidelines for guides, as they are the first point of contact for visitors with our environment, culture, and residents, thus playing a crucial role in presenting our destination.

At the beginning of 2025, we invited tourist guides operating in Žalec and the entire Lower Savinja Valley to sign the code (via emails, personal invitations during various workshops, and on the website [here](#)).

The full sustainable ethical code is available on the business pages of the Žalec destination website ([visit-zalec.si](#)).

The key sustainability guidelines from the code are:



10.) SUSTAINABLE MOBILITY

➤ Public Bicycle Rental – Project KolesCE

The Municipality of Žalec is participating in the "Public Bicycle Rental – KolesCE" project in cooperation with other municipalities in the Savinja region and the company Nomago. In the Municipality of Žalec, there are as many as 10 rental stations available for both regular and electric bicycles. A public cycling network has been established across the Savinja region – stretching from Braslovče to Rimske Terme.

In the last three years (2022–2025), three new rental stations have been added:

- 2022 – Levec
- 2023 – Arnovski gozd
- 2024 – Vrbje



➤ MOBILITY WEEK

The Municipality of Žalec participates in the EUROPEAN MOBILITY WEEK project every year and organizes a variety of activities as part of it.



2022



Programme:

SUSTAINABLE TO WORK – Travel sustainably, invite a colleague, share your sustainable journey on Facebook, prize draw.

- Awarding the title of “Most Sustainably Mobile Employee”
- SLOVENIAN SPORTS DAY
- HEALTHY MOBILITY DAY
- “LET’S BE ACTIVELY MOBILE” – a campaign to measure daily physical activity
- European Mobility Week and the Health Promotion Centre – programme of activities under this year’s EMW slogan “*Sustainable Connections*”
- EMW IN ŽALEC KINDERGARTENS – a variety of activities on the topic of sustainable mobility. Some of them include: White Bunny activity, sustainable journey to kindergarten, visit from a police officer and traffic safety talks, walk through the town and learning about pedestrian paths, practicing safe walking rules in traffic, watching short films about sustainability and traffic safety, creative workshops, “Cyclist Day” and more

2023



Programme:

- TRADITIONAL “SUSTAINABLE TO WORK” CAMPAIGN
- Awarding the title of “Most Sustainably Mobile Employee”
- SLOVENIAN SPORTS DAY
- INSTALLATION OF NEW SCHOOL BUS STOP SIGNS
- LET’S STAY MOBILE – In cooperation with the Health Promotion Centre of the Lower Savinja Valley, we encourage daily physical activity
- LEADING BY EXAMPLE – During EMW, employees of the Municipality of Žalec will commute sustainably to set an example
- CAR-FREE DAY
- European Mobility Week & the Health Promotion Centre of the Lower Savinja Valley (SSD):
 - 2-kilometre municipal walking test at Levec airfield, and the “BE FIT” workplace health project in collaboration with the Youth Centre Žalec
 - Hike to Vinski vrh, meeting point at the Polzela store parking lot
 - Event at Šlander Square: road closure, blood pressure and blood lipid measurements, promotion of the national screening programme SVIT, basic resuscitation procedures for children
- CHILDREN’S ACTIVITY COURSE
- EMW IN ŽALEC KINDERGARTENS – White Bunny, safe routes, learning about traffic, sustainable commuting to kindergarten and work, physical activity and health...
- EVENTS AT ŽALEC PRIMARY SCHOOL I – Technology Days, cycling skills course, Rozi the Hen, journalism club, and more

2024



Programme:

- CAR-FREE DAY
- EMW AND THE MUNICIPAL SUSTAINABLE URBAN MOBILITY PLAN (SUMP) OF ŽALEC – Presentation of activities within the preparation of the Municipality's SUMP (raising awareness and understanding mobility barriers and challenges, traffic condition analyses, vision and strategic goals of Žalec's transport system)
- "LET'S STAY MOBILE" CAMPAIGN – In cooperation with the Health Promotion Centre of the Lower Savinja Valley, promoting daily physical activity
- TRADITIONAL "SUSTAINABLE TO WORK" CAMPAIGN – Public service employees in Žalec commute sustainably by setting an example
- "LEADING BY EXAMPLE" CAMPAIGN – Throughout September, Žalec municipal employees commute to work sustainably
- EMW IN ŽALEC KINDERGARTENS – Activities include White Bunny, safe routes, learning about traffic, commuting sustainably to kindergarten and work, physical activity and health
- EVENTS AT ŽALEC PRIMARY SCHOOL I – Technology Days, cycling skills course, Rozi the Hen, journalism club, and more
- EVENTS AT PONIKVA PRI ŽALCU AND BRANCH PRIMARY SCHOOLS – Technology Days, Rozi the Hen, workshops, and more
- INSTALLATION OF NEW SCHOOL BUS STOP SIGNS – Expanding the network of school bus stop signs to improve child safety
- SLOVENIAN SPORTS DAY: Run at Vrbje Pond – Traditional sports day organised in cooperation with the Žalec Institute for Culture, Sports and Tourism (ZKŠT Žalec)
- EMW & Health Promotion Centre SSD:
 - Nordic walking (or regular hike) from Vrbje to Kasaze
 - Blood lipid and blood pressure measurements, promotion of the SVIT national screening programme, basic resuscitation techniques for children, awareness-raising about children's and youth health through play
- EMW & Youth Centre Žalec – Events at Šlander Square:
 - Clothes swap
 - Activities promoting movement, health, sports, recreation, and sustainable mobility
- WALK ALONG THE HOPS TRAIL

➤ SUSTAINABLE MODES OF TRANSPORT – CYCLING

- NEW CYCLING CONNECTION CELJE – ŽALEC

The long-awaited national cycling route along the flood protection embankment between Celje and Žalec was officially opened on Žalec's municipal holiday, September 6, 2024. The ceremonial ride was joined by Minister Alenka Bratušek, along with the mayors of Celje and Žalec, Matija Kovač and Janko Kos.

The cycling path stretches from Špica in Celje to the bridge over the Savinja River in Šešče and is 10.8 km long, of which 8.2 km run through the Municipality of Žalec. The route includes three crossings: over the Lava stream, the Struga stream, and near the NIVO Bio Park, where the trail turns at Vrbje Pond and continues towards the bridge in Šešče. Later, a bridge at Špica will also be added, connecting the left and right banks of the Savinja River.

The project was financed through the European Cohesion Policy Programme 2021–2027 in Slovenia, from the Cohesion Fund. The total value of the construction works amounts to just under 4.5 million euros. Of that, the Municipality of Žalec contributed 1.6 million euros through the regional development agreement.



➤ CYCLING THROUGH THE LOWER SAVINJA VALLEY – Event 2022, 2023, 2024

The traditional cycling event along the popular cycling route No. 01 takes place every year in June. The start and finish are located in front of the Ecomuseum of Hops and Brewing in Slovenia. The route is approximately 50 km long and leads from Žalec through Vrbje, Prebold, Kaplja vas, Grajska vas, Tabor, Vransko, Podvrh, passing Žovnek Lake, Braslovče, Polzela, Zgornje Grušovlje, and Gotovlje before returning to Žalec. The expected cycling time is 3 hours.

The event is organized by the Institute for Culture, Sports, and Tourism Žalec in cooperation with the municipalities of the Lower Savinja Valley.



➤ **BUS CONNECTION "SUMMER BUS" ŽALEC – LOGARSKA DOLINA (2023)**



In 2023, the municipalities along the Savinja River were connected by the summer cycling tourist bus, which operated on Saturdays, Sundays, and public holidays during the summer vacation and holiday period, along the route Celje – Logarska Dolina and back in the opposite direction. This initiative encouraged both visitors and residents to preserve nature in a way that would leave the smallest possible carbon footprint. Passengers could board the bus at all stops between Celje and Logarska Dolina, according to the timetable, or in the opposite direction when the bus was returning to Celje. For those wishing to explore Logarska Dolina by bike, they could take their bicycle on the bus free of charge. In an effort to encourage more sustainable and carefree travel through our green Savinja Valley and a visit to the Logarska Dolina Landscape Park using public transportation, passengers received a coffee voucher upon entering Logarska Dolina.

11.) ACCESSIBILITY

As part of improving accessibility, the following activities have been carried out:

• (2024) UNDER THE PROJECT "FROM HOPS TO BEER":

- **New public restrooms** located near the market and the Green Gold Beer Fountain. The restrooms are situated on the ground floor of the parish building and are accessible to people with mobility impairments.
- The restrooms have also received the **"Best Public Restroom 2024"** award.
- **Intergenerational playground** established along the connecting path, featuring five play structures and one larger outdoor fitness device – a **"Street Workout"** station. The play equipment and devices are suitable for various age groups, and one of the play structures, a merry-go-round, is designed to be accessible for people in wheelchairs.
 - Ensuring accessibility for people with mobility impairments to public events and cultural and natural landmarks
- (2024) The new website www.visit-zalec.si includes accessibility features.



12.) PUBLIC INFORMATION

The Žalec destination, as a proud member of the Slovenia Green family, fulfills its promise to operate according to sustainable principles and is committed to continuous green improvements. It keeps the public informed about sustainability activities through social media channels of the destination, the destination website, the municipality's website, ZKŠT Žalec, and in the local newspaper Utrip.

- On the website: <https://www.visit-zalec.si/sl/ostalo/zeleni-napotki-za-obcane/>
- On social media (photos of posts):



Visit Žalec
29. februar ob 12:00

Ste vedeli, da v ardu, 5. marca, obeležujemo **MEDNARODNI DAN VARČEVANJA Z ENERGIJO**, ki nas opominja, da varčevanje z energijo ni le ukrep za nižje stroške, temveč ključni korak k:

- zmanjšanju emisij toplogrednih plinov,
- izboljšanju kakovosti zraka in
- večji energetske neodvisnosti Slovenije.

Kako lahko sami prispevate k va... [Prikaži več](#)

KAJ LAHKO STORIM ZA BLAŽENJE PODNEBNIH SPREMEMB

V Sloveniji vsako leto poročimo okoli 8 ton ekvivalenta CO₂ na osebo toplogrednih plinov na leto. Za enake količine poročajo tudi drugi evropski države, kar pomeni, da smo kar 2 tone na osebo.

Prejeto in shranjeno

Prejeto in shranjeno

Prejeto in shranjeno

S ČIM LAHKO ZMANJŠAM IZPUSTE TOPLOGREDNIH PLINOV

Lahko zmanjšate izpuste toplogrednih plinov (CO₂) na:

- **Prejeto in shranjeno**
- **Prejeto in shranjeno**
- **Prejeto in shranjeno**

ZKST Zavod za kulturo, šport in turizem Žalec
• Prijava: 5. marec ob 11:30

KAJ LAHKO STORIM ZA BLAŽENJE PODNEBNIH SPREMEMB

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- **Prejeto in shranjeno**
- **Prejeto in shranjeno**
- **Prejeto in shranjeno**



Visit Žalec je v kraju Žalec.

22. apr. 2024

Danes, 22. aprila, obeležujemo **Svetovni dan Zemlje**, letos pod sloganom **Planet proti plastiki**. V ta namen lahko vsak ozaveš, kaj lahko stori za boljši planet. Gotovo med ukrepe spada izogibanje uporabi plastičnih izdelkov, ustrezno ločevanje odpadkov, razmišljanje trajnostno ... Kako pa vi prispevate k varovanju okolja? 🌱🌍♻️



Visit Žalec je v kraju Žalec. 11. mar. 2024

Pomladanska čistilna akcija bo v Žalcu potekala v soboto, 16. marca, med 9. in 12. uro. Za šole in VVZ pa en dan prej, torej 15. marca.

Prijavite se na povezavi:
https://www.mojaobcina.si/zalec/novice/pomladanska-akcija-urejanja-in-ciscenja-okolja.html?fbclid=IwAR3szRi5a7m9ofRX0IWhgfAlq8WULMBY0p3gUuXU_Ba7T1u5CoTQRtB-k0

ZKŠT Zavod za kulturo, šport in turizem Žalec 6. mar. 2024

POMLADANSKO UREJANJE IN CISCENJE OKOLJA V OBCINI ZALEC

Prikaži več



Pomladanska akcija urejanja in čiščenja okolja v Občini Žalec

Akcija bo potekala na območju v SOBOTO, 16. MARCA 2024, med 9. in 12. uro, za ŠOLE in VVZ pa dan prej 15. MARCA 2024. V primeru slabejšega vremena izločati se akcija preloži na soboto.

Visit Žalec 4. sep. 2023

Kako dobro poznaš zeleno zgodbo Slovenije?
 #mojaslovenija #zalec #fontanapiv

SODELUJ V KVIZU! Vzemi si nekaj minut za zabaven oddih, preveri svoje znanje v zelenem kvizu in se poteguj za privlačne nagrade, ki jih podarjajo slovenski turistični ponudniki.

Tudi **ZKŠT Zavod za kulturo, šport in turizem Žalec s Fontana piv Zeleno zlato/Beer Fountain of Green gold** je del zelene zgodbe Slovenije in se ponaša s srebrnim znakom *Slovenia Green Silver*, izjemnim priznanjem s področja trajnostnega razvoja v slovenskem turizmu.



SODELUJTE V KVIZU MOJA SLOVENIJA, pravilno odgovorite na vprašanja in se potegujte za privlačne nagrade, ki vas bodo spodbudile k trajnostnem odkrivanju zelene Slovenije.

VZEMI SI ČAS.
 Za zeleni kviz.
Moja Slovenija

slovenia.info

Nagradni kviz STO: "Vzemi si čas. Za zeleni kviz. Moja Slovenija"

Všeč mi je Komentiraj Pošlji Deli



ZKŠT Zavod za kulturo, šport in turizem Žalec

18. avg. 2022

AKCIJA "TRAJNOSTNO V SLUŽBO"

Tudi tokrat Občina Žalec vabi vse zaposlene v javnih zavodih na območju občine, da spremenijo svoje "potovalne" navade in se v okviru Evropskega tedna mobilnosti pridružijo akciji!

Več o akcij ter prijave na: zvonka.kovic@zalec.si ali majda.marovsek@zalec.si

!! Spodaj v informacijah pa preberi celoten potek
<https://www.mojaobcina.si/.../prispevaj-k-nazivu-naj>

#etm #etmzalec #trajnostnovsluzbo Evropski teden mobilnosti Žalec



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Visit Žalec je v kraju Žalec.

11. mar. 2024

Pomladanska čistilna akcija bo v Žalcu potekala v soboto, 16. marca, med 9. in 12. uro. Za šole in VVZ pa en dan prej, torej 15. marca.

Prijavite se na povezavi:
https://www.mojaobcina.si/zalec/novice/pomladanska-akcija-urejanja-in-ciscenja-okolja.html?fbclid=IwAR3szRi5a7m9ofRX0IWhgfAlq8WULMBY0p3gUuXU_Ba7T1u5CoTQRtB-k0



ZKŠT Zavod za kulturo, šport in turizem Žalec

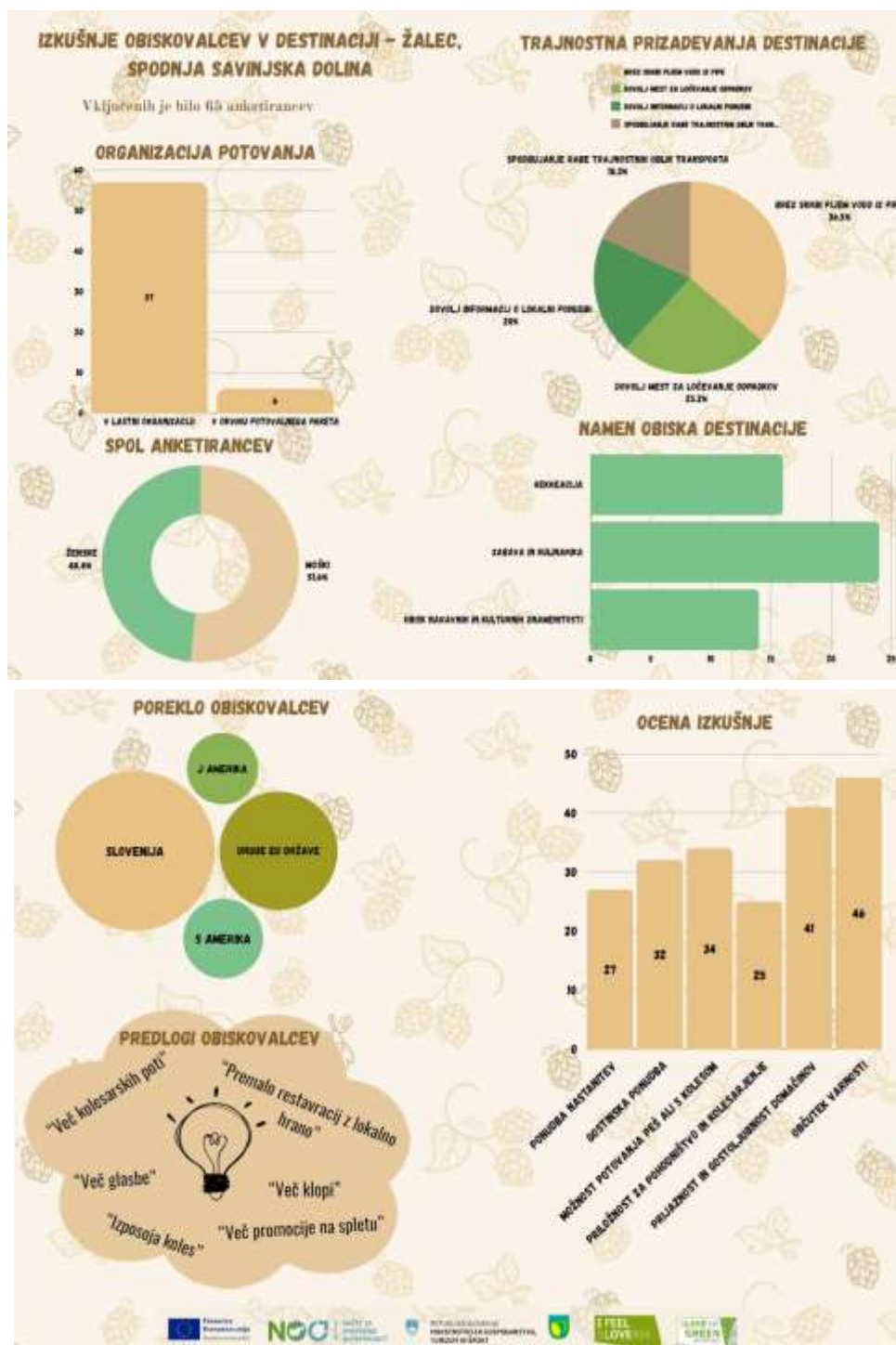
6. mar. 2024

POMLADANSKO UREJANJE IN CISCENJE OKOLJA V OBCINI ZALEC

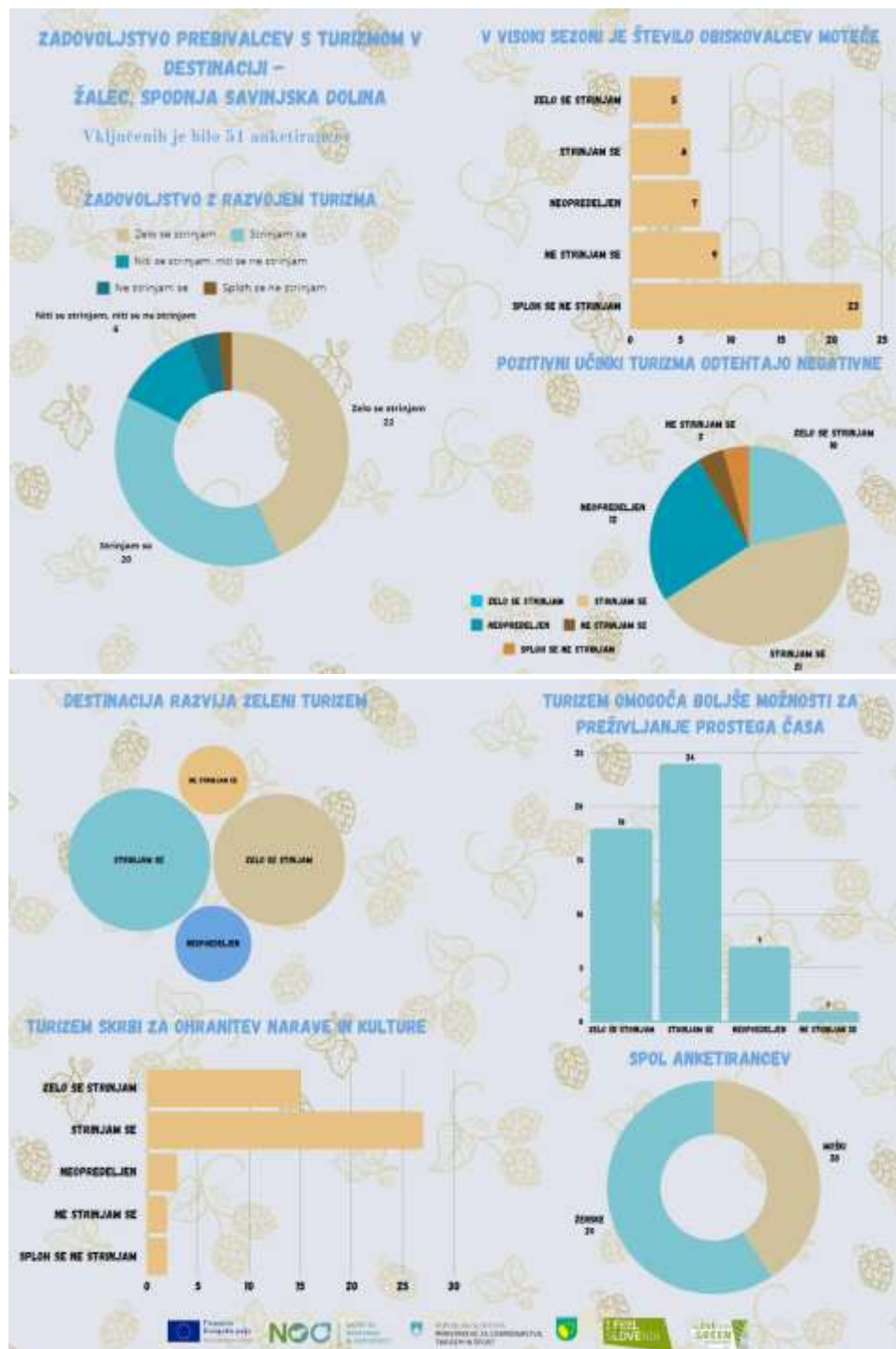
Prikaži več



13.) VISITOR SATISFACTION WITH TOURISM IN THE DESTINATION (2024 Survey Results)

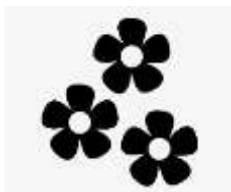


14.) RESIDENT SATISFACTION WITH TOURISM IN THE DESTINATION (2024 Survey Results)



15.) GREEN TIPS FOR VISITORS

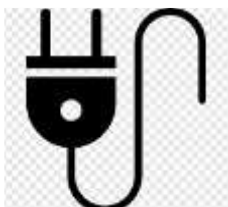
EMBRACING GREEN HABITS



Instead of trampling the grass and picking flowers, admire the wildflower meadows that serve as pastures for native Slovenian bees.



Shop locally in small shops with local and Slovenian products and produce. Buy at the local market.



Let the environment and nature catch their signals. Whenever possible, unplug all electronic and other devices from the outlets.



Support local inns, local producers: farmers – by ordering local dishes, craftsmen – by purchasing their products, and artists – by buying their artworks.



Choose soaps, cosmetics, and other cleaning products that are environmentally friendly and do not harm nature or its sensitive ecosystems.



Visit the Žalec museums, galleries, traditional events, cultural institutions, and collections, and contribute to preserving local cultural arts.



Always and everywhere separate your waste. If you cannot find a bin nearby, store your waste and dispose of it in the first bin you encounter.

LET'S BE SUSTAINABLY RESPONSIBLE!